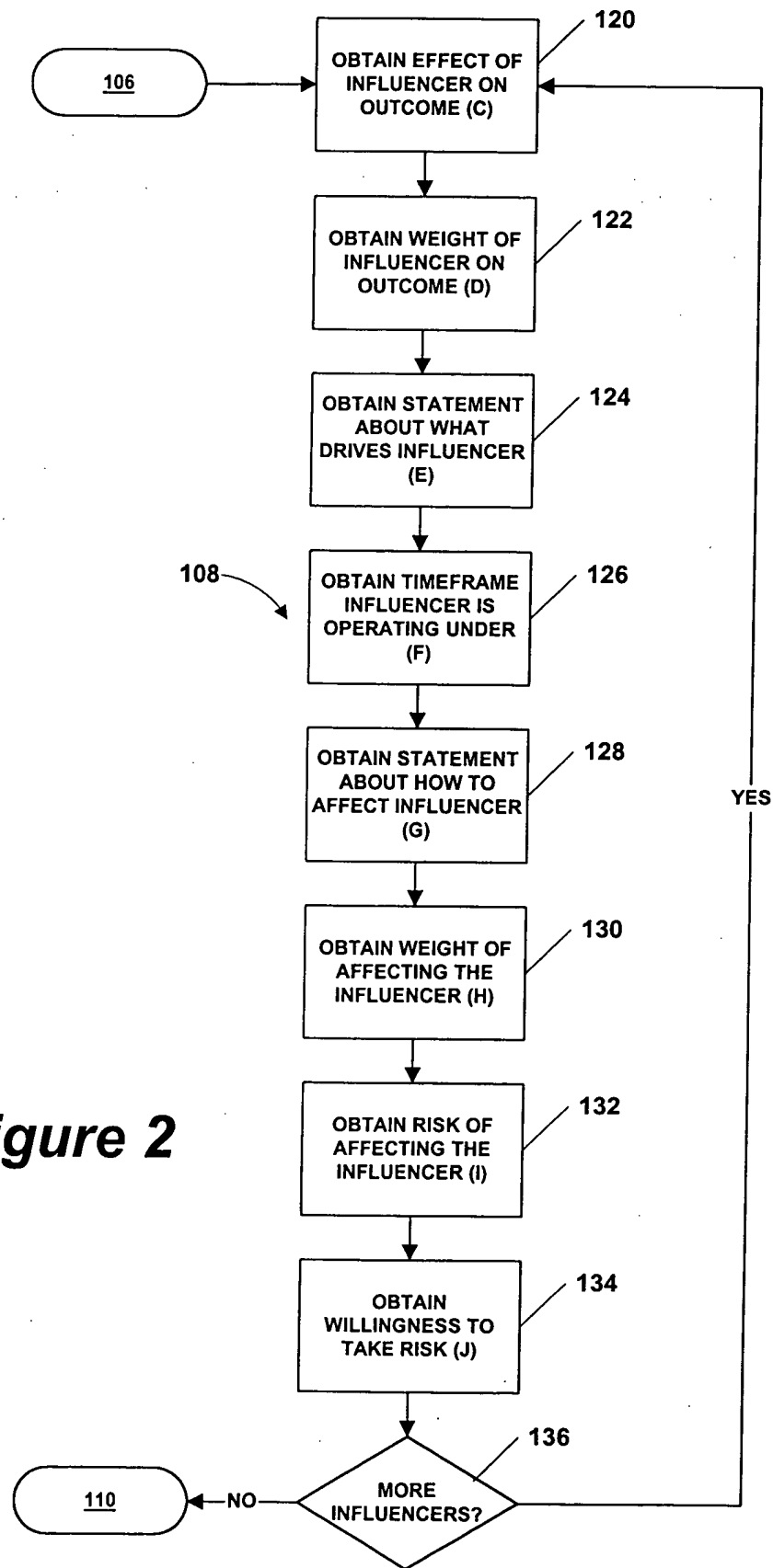
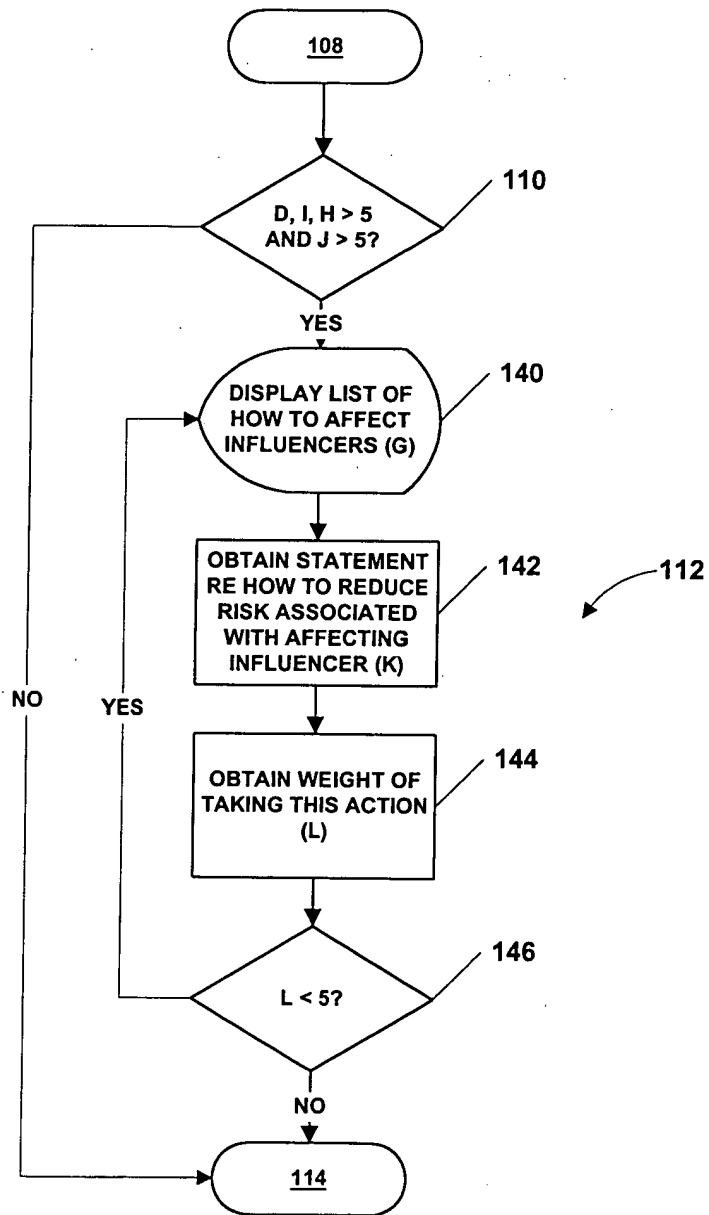


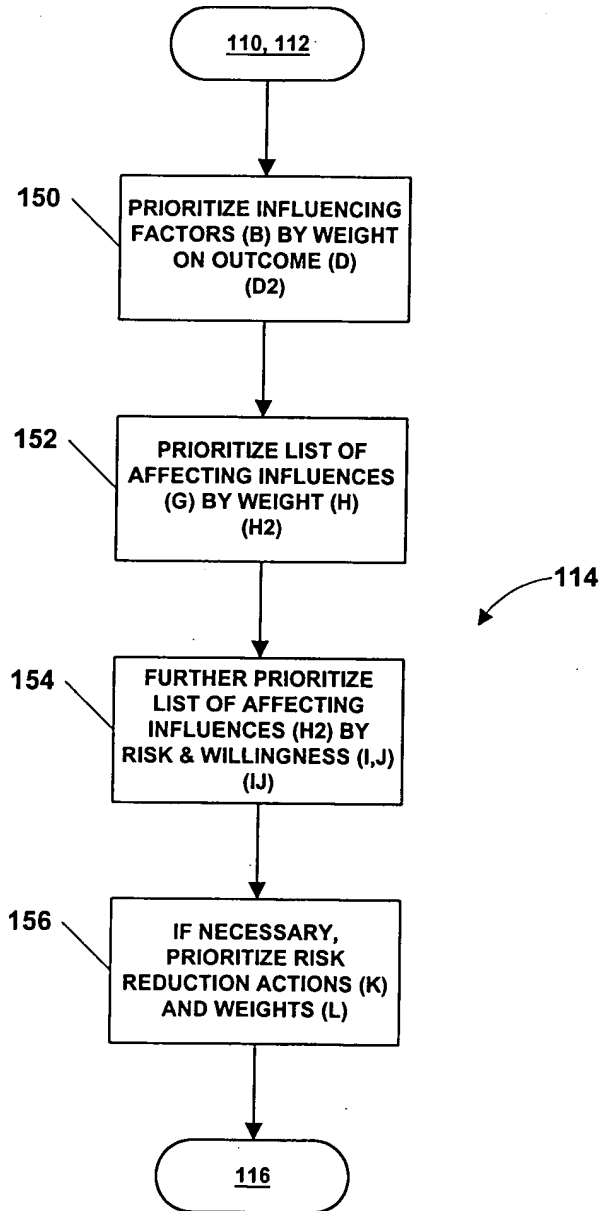
**Figure 1**



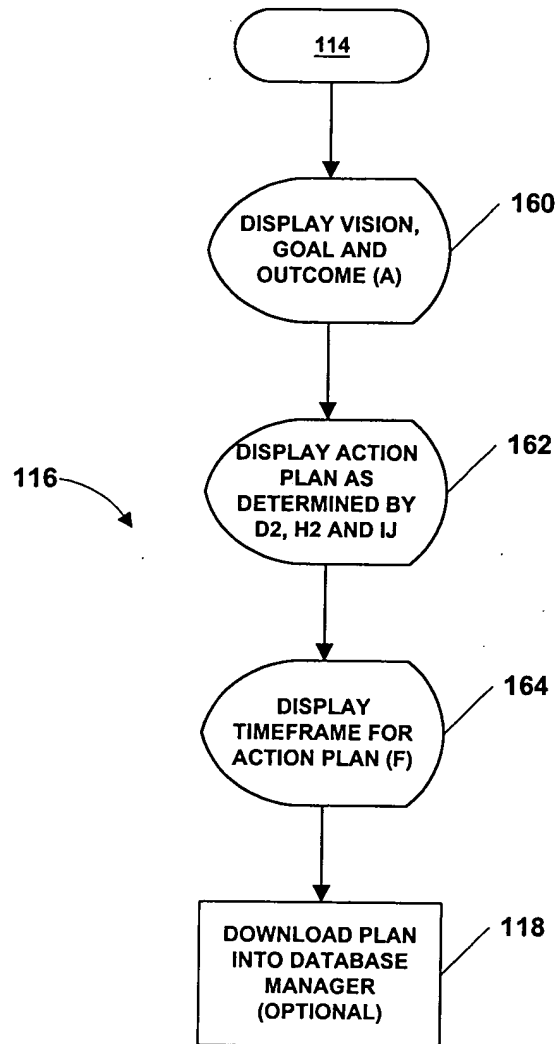
**Figure 2**



**Figure 3**



**Figure 4**



**Figure 5**

1

# the ZOOM FACTOR

VISION:

GOAL:

Exit

Back

Next

Add

SOFTWARE  
SCREENSHOTS  
DRAFT #1

Figure 6

2

Possible Outcome:

A.

Exit

Back

Next

Add Outcome

Figure 7

FOUO 06476600

3

B

Influencing Factors:

C

How it Affects The Outcome:

D

Weight On Outcome:

1

Exit

Back

Next

Add Factors

Figure 8

4

E

What Drives The Influencers:

F

Place A Time Frame On This Motivator:

Exit

Back

Next

Add Influence

Figure 9

Influencer for consideration

**5 How To Positively Affect This Driver:**

G

H Weight Of Affecting Driver:

I Risk (or difficulty) To Do This:

J Willingness To Take The Risk:

Exit Back Next Add Weights

Figure 10

**6 If D>5 and I > 5 and H > 5 and J > 5. We go here. Else Goto Formulate Action Plan**

Place List from "G" Here

How To Reduce Taking Risk (User Input)

K Weight of this action

Exit Back Next Add Influence

Figure 11



7

Am First

## Final Action Plan

To Accomplish The "Vision" -  
You can reach your goal(statement) - # 1  
If you E + G(statement) {determined by D2 + H2 + IJ}

Download to  
Palm Pilot  
ACT  
OUTLINE

Exit

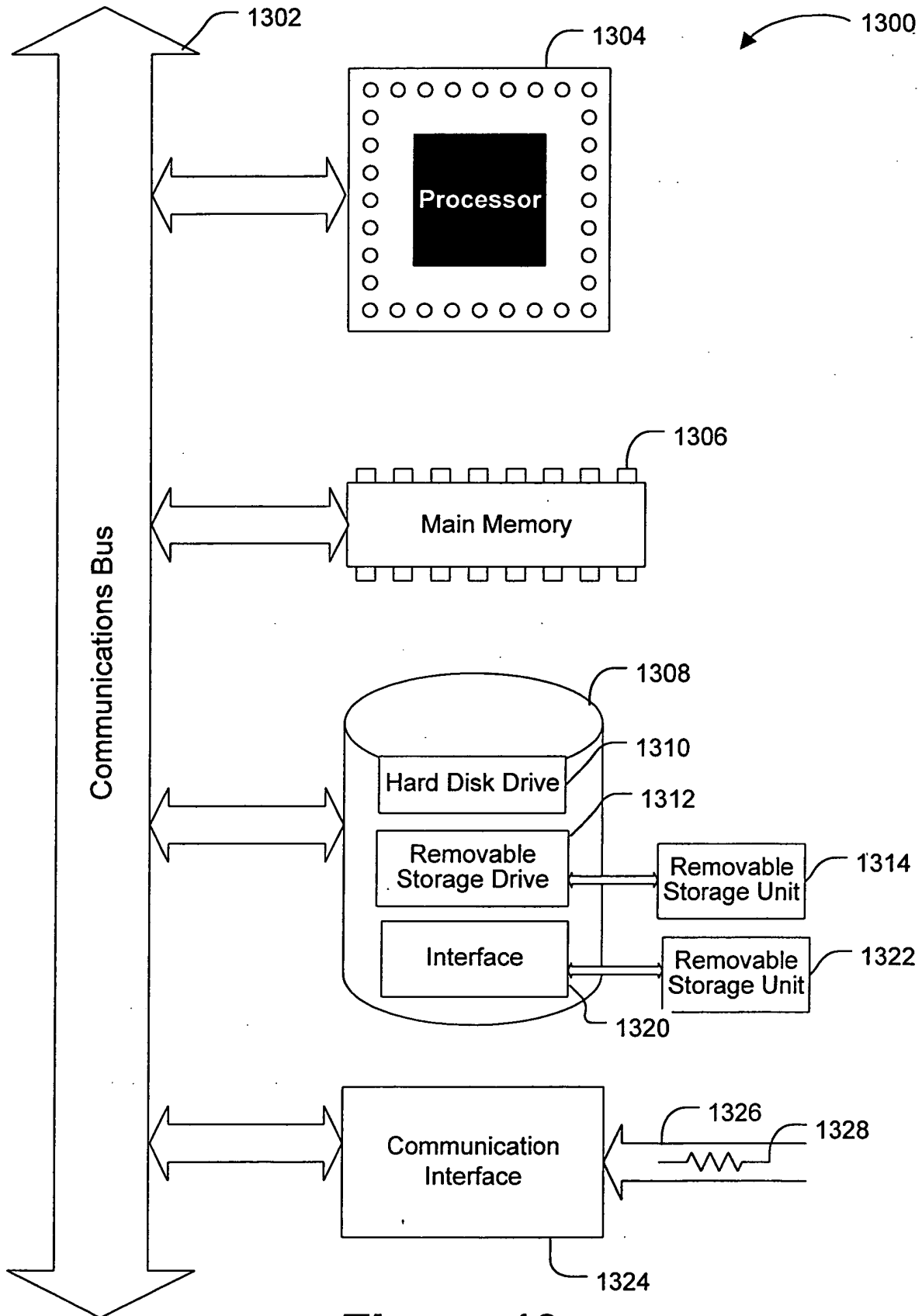
Back

Next

New Vision

Figure 12

FOR THE "SCHEM"



**Figure 13**